

**CLAIMS**

We claim:

1. A device for implementing and maintaining an erection of the penis comprising: at least one energy source wherein the energy source is selected from the group consisting of: a magnet; bipolar magnet; bimetallic plate; bioceramic bead and a battery; and wherein the device is placed in proximity to the skin of a subject in need of enhanced sexual function.
2. The device according to claim 1, wherein the at least one energy source is at least one discrete region of the device.
3. The device according to claim 1, wherein the at least one discrete region of the device has a width/diameter of at least about 0.1 centimeter to about 1.0 centimeter and a height of at least about 0.1 centimeter to about 1.0 centimeter.
4. The device according to claim 1, wherein the at least one discrete region of the device has a width/diameter of at least about 0.1 centimeter to about 0.5 centimeter and a height of at least about 0.1 centimeter to about 0.5 centimeter.
5. The device according to claim 1, wherein the at least one discrete region of the device has a width/a diameter of at least about 0.1 centimeter and a height of at least about 0.1 centimeter.
6. The device according to claim 1, wherein the at least one discrete region of the device has a width/a diameter of about 0.5 centimeter diameter and about 0.3 centimeter height.
7. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 500-15,000 gauss.
8. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 5,000-15,000 gauss.
9. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 5,000-9,000 gauss.

10. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 9,000 gauss.

5 11. The device according to claim 1, wherein the at least one energy source is a magnet containing germanium.

12. The device of claim 1, wherein the device is shaped as a cuff having inside and outside surface and inner and outer ends to receive a flaccid penis.

10 13. The device of claim 12, wherein the cuff has a gap to allow expansion of the cuff.

14. The device of claim 13, wherein the cuff further comprises an adjustable, self-closing clip.

15 15. The device of claim 12, wherein the cuff has a length extending toward the penile glans a distance of at least about 1 millimeter to about 50 millimeters.

16. The device of claim 12, wherein the cuff has a length extending toward the penile glans a distance of at least about 1 millimeter to about 25 millimeters.

20 17. The device of claim 12, wherein the cuff has a has a length extending toward the penile glans a distance of at least about 1 millimeter to about 10 millimeters.

25 18. The device according to claim 1, further comprising at least one temperature-sensing element.

19. The device according to claim 18, wherein the temperature-sensing element is a crystal.

30 20. A method of treating a subject in need of enhanced sexual function, the method comprising exposing the at least one region of the penis of a subject to the device of claim 1 for up to 5 hours prior to sexual activity.

21. The method according to claim 20, wherein the at least one region is an M-point.

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22. The method according to claim 21, wherein the M-point is contacted with the south pole of at least one magnet.